

Financial Recovery INSTITUTE



Karen McCall, author, speaker and founder of the Financial Recovery Institute, has revolutionized the financial counseling industry. With more than 28 years of experience, she has worked with thousands of clients

who've transformed their self-defeating money behaviors. She has also trained hundreds of money coaches and entrepreneurs on how to build lucrative and rewarding careers by helping them transform their relationship with money.



Praise for Karen McCall's work:

"... if it wasn't for Karen, would I be doing what I'm doing now?"

"Karen McCall is THE pioneer authority in helping people overcome underearning, overspending, and chronic debting... and is my long-time mentor. She was one of many professionals I visited in those early desperate days of my own financial crisis. She was, however, the only one who told me I was an "underearner". Initially I balked at the accusation. But she broke through my denial, and I became her client... then her student. I often wonder, if it wasn't for Karen, would I be doing what I'm doing now?" -

Barbara Stanny, The Leading Authority on Women and Wealth, www.barbarastanny.com

"Training with Karen McCall is the best investment I've ever made."

"To say that training with Karen McCall is the best investment I've ever made is an understatement - the process she created is phenomenal, both in how it teaches people to take control of their finances, and how it gets to the root of deep-seated emotional blockages around money.... The skills and self-confidence I gained from training with Karen allowed me to open my own financial counseling practice and create a thriving business. I've been successfully self-employed, making great money for over 18 years now - and my clients' lives have truly changed as a result of the powerful Financial Recovery process." - **Mikelann R. Valterra**, MA & Founder, The Women's Earning Institute, www.seattlemoneycoach.com

Karen is available for interviews and speaks on the following topics:

REDESIGN YOUR MONEY RELATIONSHIP

Somewhere inside of you—inside all of us—are good and “bad” beliefs about money. You may not know where they come from, or you may know exactly from where they came. But the undeniable truth is: whether you earn \$25K or \$400K, money means something to you. Anytime you earn, spend, borrow, save, win or lose money, you are relating to money, giving meaning to it, and feeling something from it.

In this talk, Karen will share how you can feel excited to look at your bank account, confident about your cash flow, and finally be on an upward financial spiral—all on your own terms.

HOW TO BUILD A BUSINESS THAT FEEDS YOUR SOUL AND YOUR POCKETBOOK

The day you leapt into entrepreneurship, you knew there would be real risks and rewards awaiting you. And like most entrepreneurs, it probably didn't take long for you to experience the thrills and challenges—the highs and lows—that come with being your own boss. You were ready to step up for the obvious tasks: finding clients, bringing in enough income, managing your time, and putting yourself out there. But then there's the part no one warns you about... being in charge of your own income brings you face-to-face with your unique relationship with earning, and your deep feelings about money.

THE KEY TO CREATING A LIFESTYLE FILLED WITH MEANING, SATISFACTION, AND ABUNDANCE

The most persistent money problems have nothing to do with how smart we are and often have little to do with how hard we work. Our most destructive money behaviors come from something much deeper. When we peel back the layers of our money behaviors and look at the emotional drivers that got us into unhealthy or stressful financial circumstances, we almost invariably find a profound sense of deprivation. Deprivation means living in a state of emptiness and longing, of which we may not even be aware, but which nonetheless drives our choices. Learning how to meet our most essential needs is the most vital step in disarming deprivation and eliminating its power in our lives.

To book Karen McCall for an interview, please contact her at: Karen@FinancialRecovery.com